

General Terms and Conditions

Terms for the purchase of TDA licences

Version 3.0 · Effective from 2026-09-01 · Replaces version 2.5 (2026-03-01)

This is an English translation of TrackDay Alliance's Swedish general terms and conditions ("Allmänna villkor v3.0"). In the event of any discrepancy between the two versions, the Swedish version prevails.

1. About TrackDay Alliance

TrackDay Alliance® (TDA) is a registered trademark of Herlins & Partners AB, company reg. no. 559556-4740, VAT no. SE559556474001, with its registered office at Floravägen 16, 291 43 Kristianstad, Sweden. Herlins & Partners AB is your contracting party.

TDA is a licensing organisation for trackdays, track training and competition-style sporting activities. TDA sets rules, requirements and safety standards, and issues sporting permits (licences) for riders, organisers, instructors and officials.

- **Contact:** Licence enquiries are answered at info@trackdayalliance.com. Please state your order number and what the matter concerns.
- **Questions at an event:** are handled by the organiser.
- **Insurance claims:** are reported directly to the insurer If, see section 15.

2. The licence and the insurance

All products sold by TDA are digital. Nothing is delivered physically.

A TDA licence is a sporting permit issued by TDA. Insurance cover is included in the licence. The insurance is a mandatory part of the licence and cannot be added or opted out of.

2.1 TDA's role

The insurer is If Skadeförsäkring AB (publ). TDA is the policyholder under a group insurance agreement with If, and the licence holder is insured under that agreement.

TDA does not distribute insurance, does not provide advice on insurance, and receives no remuneration from the insurer for distribution. TDA does not handle claims and is responsible only for the sporting function of the licence.

2.2 Scope of the insurance

What the insurance covers, excludes and requires is set out in If's pre-purchase information and full policy terms, available at trackdayalliance.com. In the event of any discrepancy between these terms and If's policy terms, If's terms govern the insurance matter.

The insurance applies only at TDA-approved circuits and with TDA-approved organisers. Check what your own insurance covers for track riding with your own insurer.

3. Parties and applicable law

- **Consumers:** the Swedish Consumer Sales Act (2022:260) and the Swedish Distance and Off-Premises Contracts Act (2005:59) apply.

- **Legal entities:** the Swedish Contracts Act (1915:218) and general Swedish civil law apply. Consumer law provisions, including the right of withdrawal, do not apply.

Swedish law applies to the agreement. If you are a consumer resident in another EEA country, you also retain the protection afforded by the mandatory consumer protection rules of your country of residence.

4. Orders and formation of contract

Orders are placed in the web shop at trackdayalliance.com. A binding agreement is formed when the order confirmation has been sent.

The following must be stated at checkout:

- Date of birth of the person the licence is to cover
- Date of the event, or licence period
- Circuit
- Organiser

This information is necessary for the licence and the insurance cover to be valid. Check it in the order confirmation and notify info@trackdayalliance.com immediately if anything is incorrect.

5. Delivery

After payment has been completed, an email is sent automatically containing a secure download link to the licence, the policy number and the licence details. Delivery normally takes a few minutes.

The download link is valid for 30 days. If you need a new link, contact info@trackdayalliance.com. Save the licence to your phone or locally on your computer, and keep the order confirmation and receipt — they may be needed in the event of a claim.

6. Prices and VAT

All prices are stated in Swedish kronor (SEK) including VAT. Licences are subject to 6 % VAT as a service within the field of sport.

Prices may be affected by changes at the insurer, a partner or a supplier. TDA reserves the right to correct misprints and to withdraw a product. A binding agreement is formed only when the order confirmation has been sent.

7. Payment

- Card payment is processed by Stripe.
- Invoicing may be offered to legal entities, with payment within 7 days.

In the event of non-payment, a reminder fee of SEK 60 and default interest under the Swedish Interest Act (1975:635) will be charged.

8. Right of withdrawal

For distance contracts, consumers have a 14-day right of withdrawal from the date the agreement is entered into.

8.1 When the right of withdrawal ceases

Licences are digital content delivered immediately. The right of withdrawal ceases to apply once delivery has begun, provided that you have expressly consented at checkout to delivery beginning during the withdrawal

period and have at the same time acknowledged that the right of withdrawal is thereby lost. This consent is given as an active choice at checkout and is confirmed in the order confirmation.

If you have not given such consent, or if delivery has not yet begun, the right of withdrawal applies for 14 days.

8.2 How to exercise the right of withdrawal

Send an email to info@trackdayalliance.com stating your name, email address and order number. Refunds are made to the same means of payment within 14 days of TDA receiving the notification. The standard withdrawal form issued by the Swedish Consumer Agency may be used but is not required.

9. Complaints

Swedish consumer sales law applies to digital content. If a licence does not work as agreed, TDA will remedy the fault free of charge. If the fault is material and cannot be remedied, the consumer is entitled to cancel the purchase.

Complaints must be made within a reasonable time after the fault was discovered and sent to info@trackdayalliance.com.

Complaints concerning the insurance — its scope, a claim, or a decision in a claim — are handled by If Skadeförsäkring AB, which has its own complaints procedure. TDA cannot review or overturn the insurer's decisions.

If we cannot reach an agreement, consumers may refer the matter to the Swedish National Board for Consumer Disputes (Allmänna reklamationsnämnden, ARN), Box 174, 101 23 Stockholm, arn.se. TDA follows ARN's recommendations. If you are resident in another EEA country, you may turn to the corresponding alternative dispute resolution body in your country of residence.

10. Limitation of liability

TDA is responsible for the sporting function of the licence. TDA is not liable for indirect damage, for how the product is used, or for the organiser's conduct of an event.

All claims relating to the insurance element are handled and decided by the insurer If.

TDA is released from liability in circumstances beyond TDA's control, such as industrial action, fire, war, decisions by public authorities, failure at a subcontractor or serious operational disruption.

11. Validity and use of the licence

Rider and instructor licences are personal and may not be transferred. Organiser and official licences are tied to a specific organiser and a specific event or stated period, and may not be transferred without written approval from TDA.

The licence is valid for the period and the event stated on the licence. Incorrect information in the order may mean that the licence and the insurance cover do not apply.

11.1 Training material

By purchasing a TDA Rider Licence, the purchaser confirms that TDA's training material has been read and understood. The material covers the fundamentals of safe track riding: flags, track etiquette, risk zones, equipment and personal responsibility.

12. Personal data

The data controller is Herlins & Partners AB, company reg. no. 559556-4740, Floravägen 16, 291 43 Kristianstad, Sweden. Contact for data protection matters: info@trackdayalliance.com.

12.1 What data is processed and why

- **Name, email address and date of birth:** to issue the licence and to enable the insurance cover to apply. Legal basis: performance of the contract.
- **Event details:** (date, circuit, organiser) so that the licence can be tied to the correct occasion. Legal basis: performance of the contract.
- **Order and payment data:** to handle the purchase and to meet accounting obligations. Legal basis: performance of the contract and legal obligation respectively.
- **Email address for newsletters:** is processed only if you have given your consent. Consent may be withdrawn at any time.

For licences prepaid by an organiser, the name, email address and date of birth are provided by the organiser, who is responsible for having informed the participant.

12.2 Who the data is shared with

- **If Skadeförsäkring AB (publ):** name and date of birth are provided to the insurer so that the insured person can be identified in the event of a claim.
- **Stripe:** for payment. TDA does not store card details.
- **Wix:** as provider of the website, shop and email delivery.

Data is never sold on and is not shared with anyone other than as stated here.

12.3 How long data is kept

Licence and order data is kept for the validity period of the licence and thereafter for as long as an insurance claim may be brought. Records constituting accounting information are kept for seven years after the end of the calendar year in which the financial year ended, in accordance with the Swedish Accounting Act (1999:1078).

12.4 Your rights

You have the right to request access to your personal data and the rectification, erasure or restriction of processing, to object to processing, and to receive your data in a machine-readable format. Requests are sent to info@trackdayalliance.com.

You also have the right to lodge a complaint with the Swedish Authority for Privacy Protection (Integritetsskyddsmyndigheten, IMY), imy.se.

13. Cookies and intellectual property

The website uses cookies in accordance with the Swedish Electronic Communications Act (2022:482). Information about cookies and how they can be restricted is available from the Swedish Post and Telecom Authority.

Content, logotypes, licence documents and training material are protected by copyright and trademark law. TrackDay Alliance® is a registered trademark. Copying or distribution without permission is not permitted.

14. Changes to these terms

These terms apply from 2026-09-01 and replace version 2.5. For an individual purchase, the version of the terms published at the time of purchase applies. Changes are published at trackdayalliance.com with a new version number and date.

15. Insurer and claims

All claims relating to the insurance element are handled directly by the insurer:

If Skadeförsäkring AB (publ), company reg. no. 516401-8102, Barks väg 15, 106 80 Stockholm, Sweden.

- **Claims:** +46 771-815 818, or via if.se.

State your name, personal identity number or date of birth, policy number and what has happened. The insurer will contact TDA for verification where necessary. Full policy terms and pre-purchase information are available at trackdayalliance.com.

16. Disputes

- **Consumers:** disputes may be examined by the Swedish National Board for Consumer Disputes or by a Swedish court of general jurisdiction. Swedish law applies.
- **Legal entities:** disputes are settled by a Swedish court of general jurisdiction, or by arbitration if the parties so agree.

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